

UnRetiring a Goal

FOR MANY NORTH AMERICANS

The post-retirement experience is changing. People are choosing to unretire, or return to work, in some fashion, after retirement.

SOON TO BE Retired



80% believe the retirement experience has changed somewhat or very significantly in the last 10 years.



48% agree that the biggest change in retirement culture is the number of people who return to work after retiring.

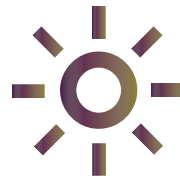


53% believe they are likely to return to work after retirement.

UnRetired



68% considered money their top motivator for returning to work.



78% say that it is important they make a positive impact on the lives of others.



65% have changed, or will change, industries for their post-retirement jobs.

UnRetire
YOURSELF™

For more information, visit UnRetireYourself.com.

Home Instead, Inc., commissioned two separate online surveys each consisting of 502 people in the United States and Canada to determine attitudes surrounding a return to work after retirement. One survey was comprised of 502 people in the United States (451) and Canada (51) who have unretired. The other survey was comprised of 502 people in the United States (451) and Canada (51) who said they have plans to retire within the next 5 years. The margin of error is +/- 2 percentage points with a confidence interval of 95 percent. The fieldwork took place between May 7 and 10, 2018. Atomik Research is an independent creative market research agency that employs MRA-certified researchers and abides by MRA code.

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